

11th Annual Richfield

Art at the Mill

Art and Fine Craft Fair

July 27, 2019 – 10 am-4 pm

Richfield Historical Park

4399 Pleasant Hill Road

Richfield, WI – Washington County

Sponsored by: Richfield Historical Society



Artist Guidelines

This event is held in the Richfield Nature/Historic Park, a sensational wooded backdrop with many historic buildings including the renovated Messer/Mayer Grist Mill. This is the 11th year for this event.

Artists Amenities:

- Easy access for setup
- Sufficient space between booths
- Free coffee and pastries during setup
- Booth reliever (typically mid-day)
- Fliers for advertising
- Tickets for free historic buildings tour

Guidelines and Requirements:

• Application Fees and Deadlines

- Booth Fee for applications received before or on April 1, 2019 -- \$55
- Booth Fee for applications received from April 2, 2019 through July 1, 2019 -- \$65
- Jury Fee (nonrefundable): \$10 (Jury Fee is waived for previous exhibitors at this event)
- Artists whose applications are received after June 20, 2019, will **not** be included in the Art Fair booklet
- No applications will be accepted after July 1, 2019

• Booth Information:

- Artists supply their own booth/tent (10 ft x 10 ft), tables and chairs – the fair goes on rain or shine
- Due to limited volunteers, we are unable to provide help with setup/take down of booths
- **Setup must be completed by 10 am and remain in place until 4 pm**
 - **When setting up, be sure to unload your booth and supplies. Then, immediately move your vehicle to the parking area before setting up. This will alleviate congestion and blocked vehicles.**
 - **At 4 pm, vehicles can be moved from the parking area to your booth. This must not be done prior to the 4 pm closing time.**
- If necessary, make sure you have the required insurance/license to sell your products

• Art Work Requirements:

- All work must be original, handcrafted and created by the artists themselves
- Kits, imports and mass produced items will not be accepted
- Items to be sold CANNOT include copyright or commercial designs (For example: sports and/or college logos, cartoon characters or logos, action-hero characters or logos, etc.)
- Any artist whose work is found to be inconsistent with submitted photos will be asked to leave the fair
- Limited edition prints of less than 1,000 copies of an artist's original works are acceptable

• General Information

- All of the above requirements will be strictly enforced
- FYI – Sales Tax for Washington County is 5.6%
- Any artist under the age of 18 must be accompanied by an adult.

Continue on Page 2

Artist Application Process

Follow These Steps:

1. **Mail Application Form plus \$10 Jury Fee (Jury Fee is waived for returning artists) and applicable Booth Fee based on application date*. Separate checks for Jury Fee and Booth Fee. Booth Fee will be returned if your art is not accepted.**

*Booth Fees: Now through April 1, 2019 -- \$55; April 2, 2018 through July 1, 2019 -- \$65

2. **Mail four (4) photos:** 3 photos per medium that are labeled with Artist's Name and Category and 1 photo of your booth. Returning artists need not submit photos unless there is a change in your media.

Note: Please include a self-addressed envelope with sufficient postage attached if you wish the photos to be returned.

Mail to the address below:

Richfield Historical Society, PO Box 268, Richfield, WI 53076

OR

Digital Photo Submission to: artfairrhs@gmail.com

Cancellation Policy

If you have to cancel:

- Before April 1, 2019, the full amount of the booth fee will be refunded.
- Between April 1, 2019, and June 1, 2019, half of the booth fee will be refunded.
- After June 1, 2019, booth fee will not be refunded (no exceptions.)

Application Form on Page 3

Richfield Art at the Mill – July 27, 2019

Artist Application Form

Please print clearly

Name _____

Business _____

Mailing Address _____

City, State, Zip _____

Home Phone _____ Mobile Phone _____

E-Mail _____ Website _____

Media * (If checking more than one category, indicate percentage of each):

Painting/Drawing _____% Glass _____% Wood _____% Jewelry _____% Metal _____%

Clay/Pottery/Ceramics _____% Printmaking _____% Photography _____% Fiber/Textiles _____%

Other (Describe) _____ %

*Some categories will be limited to assure a balanced mix of media.

Brief Description of Your Work (20 words or less): _____

Comments: _____

Please check to give permission to place your information in the Art Fair booklet (Name, Mailing Address, Phone, E-mail, Website, and Brief Description of your work.)

Please check if you will supply a piece of your art for the Silent Auction. Your donation is greatly appreciated.

Please check if you would distribute fliers at fairs in which you exhibit. Number needed: _____

Check if you would like an e-flier to distribute to your database.

Please check if you wish to be assigned the same booth as you had in 2018. If you remember your booth number, please indicate: Booth No: _____

I have read and agree to the requirements outlined in the Guidelines. My signature confirms that all items sold at this event will be personally hand-crafted by me.

Signature: _____	Date: _____
------------------	-------------

**Make Booth Fee & Jury Fee Checks (No Jury fee for returning Artists) Payable and Mail to:
Richfield Historical Society, PO Box 268, Richfield, WI 53076**

Thank you for Applying to Exhibit at Richfield Art at the Mill
richfieldhistoricalsociety.org